

Course Sales Page Sales Copy Examples

AI Training Data

Example 1: The Complete Digital Marketing Course - 12 Courses in 1

Master Digital Marketing Strategy, Social Media Marketing, SEO, YouTube, Email, Facebook Marketing, Analytics & More!

Requirements

No experience required

Suitable for all types of businesses (digital product, physical product, service, B2B, B2C).

Description

Join 500,000+ students in the best-selling digital marketing course on Udemy!

With over 20 hours of training, quizzes, and practical steps you can follow - this is one of the most comprehensive digital marketing courses available. We'll cover SEO, YouTube Marketing, Facebook Marketing, Google Adwords, Google Analytics, and more!

Learn By Doing

The course is hugely interactive with **projects, checklists & actionable lectures** built into every section.

Learn step by step how to market a business online from scratch across all the major marketing channels.

Follow the steps on-screen to get results at work, for your own business, or for your digital marketing clients.

12 Courses in 1

Covering 12 major online marketing topics and comprising 20+ hours of clear-cut lectures & practice activities - this course is "incredible value for money!" as one student said.

We'll cover:

1. **Market Research.** Ask 3 simple questions to validate your business idea.
2. **WordPress.** Build a world-class website in 1 hour without any coding.
3. **Email Marketing.** Build a mailing list of 1000 people in 30 days from scratch.
4. **Copywriting.** Write sales pages that make the cash register ring!
5. **SEO (Search Engine Optimisation).** Get free traffic to your website with SEO.
6. **YouTube Marketing.** Drive traffic & sales with simple "how to" videos.
7. **Social Media Marketing (Instagram, Facebook, Twitter, Pinterest & Quora).**
8. **Linkedin Marketing.** Go viral on Linkedin and 400x your connections.
9. **App Marketing.** Discover 43 Ways To Promote Your App.
10. **Google Adwords.** Avoid common mistakes and set up profitable campaigns the first time.
11. **Facebook Ads.** Make money with Facebook Ads without spending a fortune.
12. **Google Analytics.** Improve your marketing with Google Analytics data.

By the end of this course, you will be confidently implementing marketing strategies across the major online marketing channels.

All the strategies, tips, and tools recommended are either **free or very cost-effective**.

You'll Also Get:

- Lifetime Access to course updates
- Fast & Friendly Support in the Q&A section
- Udemy Certificate of Completion Ready for Download

Don't Miss Out!

Every second you wait is costing you valuable leads and sales.

This course comes with a 30-day money-back guarantee - so there's no risk to getting started.

Go ahead and hit the "**take this course**" button to start growing a business online today!

Who this course is for:

- Pre launch business owners who don't know where to get started
- Website owners who are struggling to get traffic and sales
- Anyone looking to add highly paid skills to their CV

Example 2: The Complete Digital Marketing Guide - 24 Courses in 1

Digital Marketing, Social Media, ChatGPT, Prompt Engineering, Google Ads, Facebook, SEO, WordPress, Instagram, YouTube.

Requirements

No Knowledge Required.

A Computer with Internet Connection.

Willingness to Pay a Few Dollars for Website Hosting.

Description

Congratulations, You Found It!

The Most Complete Course on **Digital Marketing**, with **24 Courses in 1!**

Instead of buying 24 different Courses about Digital Marketing - ***This Course Will Cover All Your Digital Marketing Needs.***

This is a **100% Practical Course** - Get Ready for Hands-On Experience from the First Lecture!

Take A Look at These Top Rated Reviews...

This is a whole University degree, for such a little amount of money. - Livingstone Ayehangane

Buying this course was the most important decision i ever made in my career. - Mohamed Saeed

Robin and jesper are no doubt one of the best digital marketing experts and teachers out there, I love this course. - Shaheer Farrukh

The best course ever. You can always come back to any part of the course if you need to. Amazing updates and golden value. This is my go to bible for everything I do. Would be lost without it. - Rajaa Zaidi

Course Goals:

- Grow Your Business Online
- Get Hired as a Digital Marketing Expert
- Work as a Digital Marketing Freelancer

Includes:

DIGITAL MARKETING STRATEGY

1. Market Research

2. Set Up a Website
3. SEO (Search Engine Optimization)
4. Email Marketing
5. Google Analytics

DIGITAL MARKETING IN-DEPTH

6. Prompt Engineering with ChatGPT
7. Branding
8. Content Marketing
9. Sales Psychology
10. Copywriting

DIGITAL MARKETING CHANNELS

11. Google Ads
12. YouTube Ads
13. Facebook Ads
14. Facebook Marketing
15. Instagram Marketing
16. YouTube Marketing
17. Pinterest Marketing
18. LinkedIn Marketing
19. Quora Marketing
20. Twitter Marketing
21. Content Marketing Machine

DIGITAL MARKETING PROFESSIONAL

22. Digital Marketing Freelancing
23. WordPress Masterclass
24. SEO Masterclass

- Lifetime Access to Future Updates

- Tools, Articles & Templates

- Quick & Helpful Support in the Q&A section

- Downloadable Certificate of Completion

- 30 Day Money Back Guarantee (No Questions Asked)

This course will require you to sign up to Bluehost to follow our Digital Marketing strategy step-by-step.

You will also need to sign up for ChatGPT which is completely free.

See You Inside **The Complete Digital Marketing Guide!**

Love

Robin & Jesper

Who this course is for:

- Website Owners.
- Business Owners.
- Social Media Marketers.
- Digital Marketers.
- Newcomers.
- Brand Owners.
- Side Hustlers.
- Freelancers.

Example 3: Mega Digital Marketing Course A-Z: 32 Courses in 1 + Updates

Digital Marketing Strategy, Social Media Marketing, WordPress, SEO, ChatGPT, Email, Instagram, Facebook, YouTube, ads

Requirements

No previous knowledge required

Suitable for all types of businesses (digital product, physical product, service, B2B, B2C).

Open with an open mind, hungry to learn amazing stuff!

Description

Embark on a Transformative Digital Marketing Journey with the Mega Digital Marketing Course A-Z

Dive into the dynamic world of digital marketing with our comprehensive course, expertly designed for beginners and intermediates, yet brimming with insights even seasoned marketers can leverage. Whether you're aspiring to become a digital marketing maestro, elevate your own business, or shine in the digital marketing arena, our course is your gateway to success.

What Awaits You Inside:

Marketing planning & research.

Building a website using WordPress.

ChatGPT & other AI tools for marketing with prompt engineering.

Creating a website using WordPress and professional plugins such as Elementor and WooCommerce.

AI-Powered Marketing: Unleash the potential of ChatGPT and learn the art of prompt engineering for cutting-edge marketing strategies.

Strategic Marketing & Planning: Gain a solid foundation in marketing research, competitor analysis, and planning to navigate the market confidently.

Psychology-Driven Marketing: Delve into 21 cognitive biases and understand the psychological underpinnings of consumer behavior to craft persuasive campaigns.

Holistic Business Approach: Explore the 4 business energies (Practical, Action, Social, Emotional) for a well-rounded marketing strategy.

Throughout this journey, you'll not only learn but also apply these skills through practical exercises and real-world examples. Our unique support system includes AI-assisted learning, an active Discord community, and a responsive Q&A section, ensuring you're well-guided every step of the way.

Who this course is for:

- Businesses who are struggling bringing traffic to their site or selling products
- People who want to start a digital marketing agency
- People who want to work as a freelancer in digital marketing niche
- Businesses & people who need a website highly effective in marketing
- Businesses/people who want to make a mark in this online network, grab attention and make money

Example 4: SEO Training Masterclass 2024: Beginner To Advanced SEO

SEO training for profitable SEO traffic! WordPress SEO, Yoast SEO, keyword research, on-page SEO, link building SEO

Requirements

Be excited about using today's smartest SEO strategies to grow your business.

Description

Do better SEO than your competitors or any freelancer! Get SEO traffic that fuels your business growth!

Updated almost every month with the latest Google search developments.

LATEST Updates:

- *Most recent big changes in Google SEO algorithm*
- *Site speed case study where I show how to get a fast boost in rankings*
- *How to use authoritative SEO sites to rank*
- *Write better headlines that increase click-through rates with WordPress SEO and Shopify SEO*
- *Use social media to boost the SEO rankings of your web pages*
- *Weglot multilingual SEO plugin that will automatically translate your site to 100+ languages so you can rank in SEO in for hundreds of more keywords*
- *Google trends for additional keyword research*
- *SEO article writing and SEO copywriting for writing SEO content as a freelancer*

Learn the SEO strategies I used to reach over a million people by combining SEO with social media, publicity, and using savvy techniques to side-step competition and get lots of traffic to my products!

This course is meant to make you strong at SEO and inbound marketing. In the course, I share knowledge from my 10+ years of doing SEO for various websites and helping many entrepreneurs learn SEO. I'll also share the latest SEO industry developments and Google search algorithm updates.

I UNDERSTAND WHAT SEO CHALLENGES YOU ARE FACING

Since I have been working with many entrepreneurs, I have a deep understanding of the common mistakes, misunderstandings, and questions new SEO marketers have. In this SEO course, I address precisely those issues. Plus, I give many insightful and effective "white hat" Google search strategies in order to make you a great SEO marketer.

COURSE STRUCTURE PART 1: SEO KEYWORD RESEARCH

We start with Google search fundamentals. We cover SEO keyword research, blogging, and related issues. We go over keyword research tools like the Google Keyword Tool and a few other ways to get SEO keywords. Keyword research is the foundational part of SEO. It is extremely important to get it right, and we devote plenty of attention to it.

COURSE STRUCTURE PART 2: ON-PAGE SEO

The second part of this SEO training course covers further Google search topics like how to dominate the top-10 search results of Google with more than one listing, how to do SEO on other platforms to reach great scale, long-tail vs. short-tail keywords, Google penalties, and much more. We also cover Yoast SEO plugin for WordPress SEO. But you can do your on-page SEO using any site like Wix, WordPress SEO, SquareSpace, or Shopify SEO.

Recently added: Blogger SEO in WordPress and Google marketing for Shopify SEO.

COURSE STRUCTURE PART 3: OFF-PAGE SEO AND LINK BUILDING TO RANK HIGHER

The third part of this SEO course focuses on off-page SEO strategies like link building so your site can rank higher. I explain what kinds of links are good to get, and what kinds of links to stay away from. I also explain how to get links by getting press coverage for your business because that is the best of both worlds. Typically links from publicity also bring you website traffic, and those links come from very strong websites in terms of Google search.

COURSE STRUCTURE PART 4: ADVANCED SEO TOPICS LIKE VOICE SEO, MOBILE SEO, SITE SPEED, AND MORE

After we cover Google search basics, we get into modern and advanced topics like voice SEO (when people talk into their mobile devices asking for things), making sure your website is mobile SEO friendly, technical SEO with site speed optimization, and more.

APPLY THE STRATEGIES AS YOU GO

Most of the SEO topics in this course are covered with theory AND practical examples in which I walk you through how to do each SEO tactic with screen-sharing so you can follow everything I do click-by-click.

PRACTICAL SEO APPLICATION

Since I show how I do SEO with screen-sharing, you'll be able to immediately apply the SEO tactics I show to your website. With every few videos and with every section, you'll be able to improve something new about your website.

SEO TOOLS USED IN THE COURSE

- Google Keyword Tool
- Google Analytics
- Google Search Console
- Yoast SEO for WordPress SEO and blogger SEO
- SEMRush
- A number of 3rd party Google research tools including tools to research competition

INSTRUCTOR BACKGROUND

I've been an entrepreneur for 15+ years, have coached 1,000+ entrepreneurs in person, taught 750,000+ students, impacted millions of entrepreneurs worldwide creating 6 and 7-figure businesses in the process, and I would love to help you.

I am an expert growth marketer with 10+ years of SEO experience. I create winning SEO and overall marketing strategies for my clients all the time. Now it is your turn to grow your business and fulfill your dreams. I am a geek of SEO and I read all the latest **SEO** news and blogs so any time there is a new SEO development, I am one of the first people to know it, and I add it to this **SEO** course.

BONUSES INCLUDED

* Lots of extra freebies, downloadable worksheets, and SEO exercises to make the course more interactive and valuable

* My list of 50 business-success skills when you complete the course

RESPONSIVE AND CARING INSTRUCTOR: WORLD-CLASS STUDENT SUPPORT

If you have questions, know that I am here to help! I answer 99% of student questions within 24 hours. Many students tell me that other instructors don't respond. Well, I do because

1) I care about my students.

2) I feel a responsibility to make sure that students get their money's worth from the course.

MONEY-BACK GUARANTEE

This SEO training comes with an unconditional, Udemy-backed, 30-day money-back guarantee. This is not just a guarantee, it's my personal promise to you that I will go out of my way to help you succeed with SEO just like I've done for thousands of my other students.

Invest in your future. Enroll in this SEO training course now and promote any site!

Who this course is for:

- Entrepreneurs, bloggers and website owners who want to grow through SEO
- People learning WordPress SEO or Shopify SEO
- SEO freelancers
- People who want to learn the latest Google trends