

IDENTIFY YOUR CHURCHGOER JOURNEY

2

WORKSHEET

OVERVIEW:

Your Churchgoer journey defines the step-by-step process that takes a single member of your audience from where they are currently, to your ministry's promised land – your vision for their life.

1. IDENTIFY THE VISION & ULTIMATE ACTION

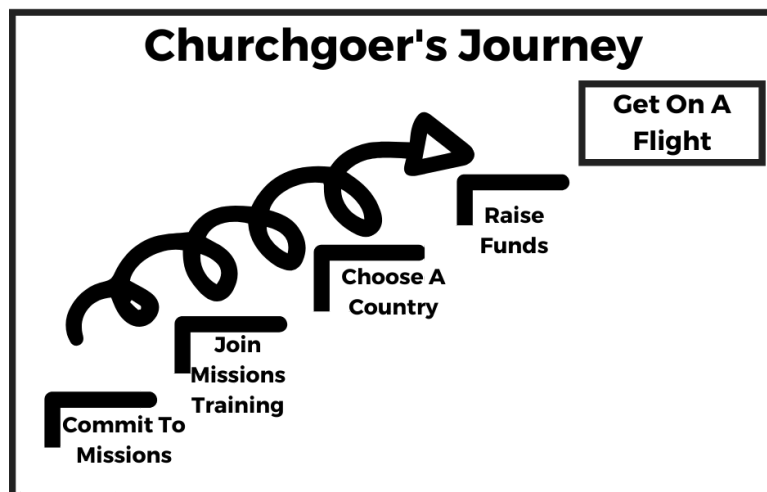
What is the vision you have for your churchgoers (refer to worksheet 1)? What is the ultimate action you want your churchgoers to live out (e.g. Go on a year-long missions trip)?

2. BREAK DOWN THE STEPS

What are the steps needed to get to the ultimate action? Break it down from the least commitment to the most commitment.

3. PUT IT ALTOGETHER

Combine #1 & #2 to make your churchgoer's journey like the example shown below. Feel free to draw it in the blank space below.



DRAW YOUR CHURCHGOER JOURNEY: