



MINISTRY MINDED STRATEGY

WHAT IS YOUR VISION?

THE VISION:

Every ministry should have a vision- the goal your ministry is wanting to accomplish. The **vision** is what grounds your audience and gives them a reason to choose your ministry. The **mission** is to make that vision happen by using different **strategies**. Keep in mind that in order to reach your Ministry Vision **sacrifices** will have to be made.

Questions To Consider:

Q1: What is the ultimate vision for your ministry?

A: _____

Q2: What are the strategies you will use to reach that vision?

A: _____

Q3: What sacrifices will you need to make to reach the vision and can you make them?

A: _____

ACTION STEPS:

There are four action steps to help your ministry reach the vision:

- **Step 1: Find Your Audience**
- **Step 2: Meet A Need**
- **Step 3: Get A Conversion**
- **Step 4: Call Them To Action**

Know who your audience is and what their needs are. This will open up a door for you to tell them about your ministry, and they will be more open to joining because you met their need.

FEEDBACK:

Measuring feedback is very important in ministry. It is how you will assess the changes you are making. Pay attention to what is working and what is not working. If you find a strategy is not producing as much fruit, consider other ways to use your resources for the ministry.

What are some current feedback methods that your ministry uses?

- _____
- _____
- _____
- _____

STRATEGY IN THE BIBLE:

Consider how God outlines His vision for the Israelites in **Exodus 3:7-10**.

What is the vision?

1) _____

Apply the four action steps to God's plan.

- 1)** _____
- 2)** _____
- 3)** _____
- 4)** _____